



Carla Bryant

Executive Vice President

Innovator. Pathfinder. Giver.

Over the course of her career, Carla has worked in a variety of leadership and innovator roles in both integrated health systems and technology firms. Today, she serves as Executive Vice President and leads the firm's Consulting Solutions division.

Carla is known for her ability to identify and implement new products, service and technology innovations that support the brand, and business and growth strategies for her client's organization. She is passionate about the intersection of technology and marketing, and calls upon her years of experience as an innovator and strategist to help clients improve competitive performance through brand, marketing and engagement innovations that empower employees, providers, and consumers.

Prior to joining Corrigan Partners, Carla worked with The Strategy Group and Navvis & Company, where she led brand and marketing engagements. She previously served as senior vice president for product development and chief technology officer for HealthOnline. In addition, she was director of emerging technology and director of strategic planning for Sentara Healthcare, one of the nation's leading integrated health systems. Her innovative product strategy for Sentara's *SpinWeb*, one of the first physician portals in the nation, was profiled in Bill Gates' book *Business @ The Speed of Thought*.

Carla holds a Bachelor of Arts in Urban Studies from Virginia Tech and frequently speaks and writes on competitive strategy, advanced marketing and health industry innovation. While Carla is devoted to her clients, she finds time to relax with her husband and share their love for antiques, canoeing and college football. However, we find Carla to be more extraordinary at what she gives away: Carla donated a kidney to her brother. #Inspiring.

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