



Brian Whitman

President and CEO

Builder. Leader. Customer Synergist.

As President and CEO of Corrigan Consulting, Brian leads the business development and operational performance of the firm, in addition to providing counsel to clients in the areas of competitive strategy, product and brand development, partnership development, merger and acquisition communications and customer experience. With more than 30 years of healthcare marketing experience, Brian has expertise in marketing and communications planning with extensive experience in brand launches and revisions, new product launches, community health communications, marketing, corporate communications, crisis management and merger communications.

Brian previously served as Chief Operating Officer for Corrigan Partners. In addition, he was a valuable member of the leadership team for five years at Indiana University Health Bloomington serving as Regional Vice President of Marketing, Business Development, Community Health and Service Excellence overseeing marketing, community relations, business development, service excellence and community health. Earlier in his career, Brian worked at Clarian Health Partners, Methodist Hospital and Corporate Creations. While at Corporate Creations as Director of Post Production, Brian worked on a variety of healthcare and non-healthcare national accounts including Cummins Engine, Delta Faucet, Heritage Environmental Services, Methodist Medical Group, Methodist Hospital and many others.

Brian holds a Masters in Businesses Administration with a focus in healthcare management and a Bachelor of Arts in Communications from the University of Indianapolis.

Brian serves on the board of At Your School, and formerly served on the boards of the United Way of Monroe County, Lant and Associates, Inc. and the Near-Northside Neighborhood Development Corporation, LLC, as well as, on the PR Advisory Councils for the Volunteers of Medicine of Monroe and Owen Counties, and the Bloomington Chamber of Commerce.

Outside of his professional life, Brian is a professed geek with an intense passion for Legos, SciFi (especially Star Wars), and comic books. He also enjoys many winter sports with his family near their home in Colorado.

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