



Cindy Rose

Senior Consultant

Marketing Expert. Community Advocate. Lifelong Learner.

Cindy has a wealth of experience in marketing, communications and brand development. She has more than 25 years of healthcare experience including management positions at Johns Hopkins' All Children's Hospital, The Cleveland Clinic, Blue Cross/Blue Shield of Ohio, and the Tampa-based Pediatric Health Alliance, where she was vice president of marketing and network development. Before joining Corrigan Consultants, Cindy was the Vice President Marketing, Brand and Communications and served as a corporate officer on the Board for All Children's Health System in Saint Petersburg, Florida.

In her role at Johns Hopkins All Children's Hospital, Cindy led multiple departments and services, including marketing, media relations, digital and interactive services, physician relations, advertising, branding, sponsorships, call center and community programs. This included leading the branding campaign and directing all marketing communications efforts tied to the integration of All Children's Hospital and Johns Hopkins Medicine.

She holds bachelor and master degrees in community and public health from Kent State University.

Cindy is a member of several not for profit boards in the Tampa Bay area. She currently serves as president of the More Health Board. In 2011, the Tampa Bay Business Journal honored her as the Not for Profit Business Woman of the Year.

Cindy enjoys spending time with her big Italian family. Since she loves to cook and try out both new and old family recipes, she kickboxes, runs, and crosstrains regularly. She also enjoys writing her blog leadershipdente.com that combines her passion for cooking with her leadership zeal and experience. Cindy also loves hanging out with her new labradoodle puppy Gracie!

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