



## LeeAnn Clifford

### Senior Consultant

*Dedicated Writer. Effective Communicator.*

LeeAnn's 23 years of experience in marketing and communications – of which the last 21 have been in the healthcare realm – have given her an exceptional ability to manage multiple projects, build and sustain important relationships, communicate effectively and ideate creatively.

She utilizes her experience to bring results-driven success in this competitive industry. LeeAnn provides project management from conceptualization through fruition; communicates clearly and concisely with both clients and consumers; and cultivates excellent relationships internally and externally.

While project management is a strength, LeeAnn's true passion is writing for healthcare clients. From internet posts to annual reports, from ghost-written letters to e-newsletters, she has a knack for creating meaningful communication, a keen eye for proofreading, and an adept skill for editing.

Prior to her role as a consultant, LeeAnn worked in marketing and communications for what was at the time the nation's second largest hospital. Prior to that, she worked at an advertising agency with several healthcare clients. LeeAnn holds a Bachelor of Arts degree from Purdue University with concentrations in marketing, advertising and public relations and a minor in English.

Outside of the office, LeeAnn can be found volunteering at her children's schools, reading a book or on the sidelines of a sporting event (professional or kids).

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